08 Ikageng Drive Potchefstroom
(018) 293 5353
sales@aganangfm.org.za
www.aganangfm.org.za

**Frequency:** 90.0 MHz
**LSM Group:** 4 - 8
**Age Group:** 14 - 60
**Male/Female Listeners:** 40/60
**Broadcast Hours:** 24 Hours
**Broadcast Languages:** Tswana, Afrikaans, English Xhosa, Sotho
**Program Format:** Talk 60%, Music 40%
Listenership: www.saarf.co.za

**Coverage Areas:** Covers a 100KM radius that includes Potchefstroom, Klerksdorp,Ventersdorp, Orkney,Stilfontein, Merafong

### Slots for Week-days

| Product | Length | TimeZone | Show/Program | On/Off Peak | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Rate |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Advert | 30 sec | 06:00-07:00 | Moso o Montle | Peak Slot | | | | | | | | R 450.0 |
| | 30 sec | 07:00-08:00 | Moso o Montle | Peak Slot | | | | | | | | R 650.0 |
| | 30 sec | 08:00-10:00 | Moso o Montle | Peak Slot | | | | | | | | R 450.0 |
| | 30 sec | 10:00-14:00 | Itsoseng | Shoulder | | | | | | | | R 350.0 |
| | 30 sec | 14:00-17:00 | Motswako Live | Peak Slot | | | | | | | | R 450.0 |
| | 30 sec | 17:00-18:00 | Motswako Live | Peak Slot | | | | | | | | R 650.0 |
| | 30 sec | 18:00-19:00 | Curent Affairs | Peak Slot | | | | | | | | R 650.0 |
| | 30 sec | 19:00-22:00 | Various | Off Peak | | | | | | | | R 250.0 |
| | 30 sec | 22:00-02:00 | Quiet Nights | Off Peak | | | | | | | | R 250.0 |
| | 30 sec | 02:00-06:00 | Thahameso | Off Peak | | | | | | | | R 250.0 |

### Slots for Saturdays

| Product | Length | TimeZone | Show/Program | On/Off Peak | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Rate |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Advert | 30 sec | 06:00-08:00 | Letlhaile | Peak Slot | | | | | | | | R 450.0 |
| | 30 sec | 08:00-10:00 | Letlhaile | Peak Slot | | | | | | | | R 600.0 |
| | 30 sec | 10:00-14:00 | Hits Coundown | Peak Slot | | | | | | | | R 450.0 |
| | 30 sec | 14:00-18:00 | Various | Shoulder | | | | | | | | R 350.0 |
| | 30 sec | 18:00-22:00 | Vibe Session | Peak Slot | | | | | | | | R 450.0 |

### Slots for Sundays

| Product | Length | TimeZone | Show/Program | On/Off Peak | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Rate |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Advert | 30 sec | 06:00-07:00 | Atamela Ho Jeh | Peak Slot | | | | | | | | R 450.0 |
| | 30 sec | 07:00-08:00 | Atamela Ho Jeh | Peak Slot | | | | | | | | R 600.0 |
| | 30 sec | 08:00-10:00 | Atamela Ho Jeh | Peak Slot | | | | | | | | R 450.0 |
| | 30 sec | 10:00-14:00 | Revelation | Shoulder | | | | | | | | R 350.0 |
| | 30 sec | 14:00-16:00 | SundayBliss | Peak Slot | | | | | | | | R 450.0 |
| | 30 sec | 16:00-17:00 | SundayBliss | Peak Slot | | | | | | | | R 600.0 |
| | 30 sec | 17:00-18:00 | SundayBliss | Peak Slot | | | | | | | | R 500.0 |
| | 30 sec | 19:00-22:00 | Corner of Jazz | Off Peak | | | | | | | | R 300.0 |
| | 30 sec | 22:00-02:00 | Gospel Zone | Off Peak | | | | | | | | R 300.0 |

### Slots for Interview

| Product | Length | TimeZone | Show/Program | On/Off Peak | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Rate |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Interview | 5 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 1,000 |
| | 10 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 1,500 |
| | 15 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 2,000 |
| | 20 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 2,500 |
| | 30 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 3,500 |
| | 45 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 4,500 |
| | 60 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 7,000 |

### Slots for Live Feed/Transmision

| Product | Length | TimeZone | Show/Program | On/Off Peak | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Rate |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Live Feed | 5 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 1,500 |
| | 10 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 2,500 |
| | 15 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 3,500 |
| | 20 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 4,500 |
| | 30 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 6,000 |
| | 45 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 8,000 |
| | 60 Min | 06:00-06:00 | All Programs | Standard | | | | | | | | R 10,000 |